

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Newshour Rotn</b> <b>(2/2/2009-2/22/2009)</b>	<b>MTWTFSS</b>	<b>05:58 PM</b>	<b>07:00 PM</b>															
	Halifax EM			1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.0	0.0	
	Halifax CM			1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0	1.0	0.0	0.0	
	Saint John/Moncton EM			1.0	1.0	0.2	0.4	1.0	1.0	0.2	0.4	1.0	1.0	0.3	0.5	1.0	0.4	0.0
	Saint John/Moncton CM			1.0	1.0	0.2	0.4	0.4	1.0	0.2	0.3	1.0	1.0	0.2	0.4	0.4	0.1	0.0
	Sydney/GB EM			1.0	1.0	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.2	0.4	1.0	0.3	0.2	
	Sydney CM			1.0	2.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	2.0	0.2	1.0	1.0	0.3	0.0
	Charlottetown EM			0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0
	Maritimes EM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	0.5	1.0	1.0	0.3	1.0	1.0	0.2	0.0
	Maritimes CM			1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	0.2	1.0	1.0	0.1	0.0	
	TC/Full Coverage			16.6	16.3	1.4	4.7	6.6	8.6	0.7	2.2	3.6	7.8	0.8	2.6	3.0	0.2	0.1
<b>Prime CDN Rotn</b> <b>(2/2/2009-2/22/2009)</b>	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>															
	Halifax EM			0.2	0.3	0.1	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.1	0.1	0.1	0.0	0.1
	Halifax CM			0.2	0.3	0.2	0.1	0.1	0.3	0.3	0.2	0.2	0.3	0.0	0.1	0.1	0.0	0.0
	Saint John/Moncton EM			0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.0	0.3	0.4	0.2	0.2	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.4	1.0	0.3	1.0	0.5	1.0	1.0	1.0	1.0	0.3	0.0	0.2	0.3	0.1	0.3
	Sydney CM			0.5	1.0	0.5	1.0	0.5	1.0	1.0	1.0	1.0	0.4	0.0	0.2	0.4	0.0	0.0
	Charlottetown EM			0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.2	0.3	0.2	0.1	0.1	0.0	0.0
	Maritimes EM			0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.0	0.1
	Maritimes CM			0.2	0.3	0.2	0.1	0.1	0.3	0.3	0.2	0.2	0.3	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			7.2	6.9	1.5	3.3	3.2	3.6	0.8	1.6	1.6	3.3	0.8	1.7	1.6	0.1	0.2
<b>News Final 1</b> <b>(2/2/2009-2/22/2009)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:00 AM</b>															
	Halifax EM			0.4	1.0	0.3	0.3	0.4	1.0	0.4	0.4	0.5	0.4	0.2	0.2	0.3	0.0	0.0
	Halifax CM			0.5	1.0	0.4	0.4	0.5	1.0	0.4	0.4	1.0	0.5	0.3	0.4	0.4	0.0	0.0
	Saint John/Moncton EM			0.2	0.2	0.0	0.0	0.1	0.3	0.1	0.1	0.2	0.2	0.0	0.0	0.2	0.0	0.0
	Saint John/Moncton CM			0.2	0.2	0.0	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.5	1.0	0.2	0.0
	Sydney CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.2	0.0
	Charlottetown EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.4	0.4	0.2	0.2	0.3	0.5	0.2	0.3	0.4	0.4	0.2	0.2	0.2	0.0	0.0

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			0.4	0.5	0.3	0.4	0.4	1.0	0.4	0.4	0.5	0.4	0.2	0.3	0.4	0.0	0.0
	TC/Full Coverage			6.6	6.4	1.0	2.4	3.1	3.8	0.8	1.6	2.0	2.6	0.2	0.8	1.0	0.1	0.0
<b>Ent Tonight (2/2/2009-2/22/2009)</b>	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Halifax EM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	3.0	1.0	0.5	1.0	1.0	0.2	0.2
	Halifax CM			2.0	3.0	2.0	2.0	2.0	4.0	2.0	2.0	3.0	2.0	1.0	1.0	2.0	0.2	0.2
	Saint John/Moncton EM			1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	1.0	0.1	1.0	1.0	0.4	0.1
	Saint John/Moncton CM			2.0	2.0	1.0	1.0	2.0	3.0	1.0	2.0	2.0	1.0	0.2	1.0	1.0	0.2	0.2
	Sydney/GB EM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	0.2	0.2
	Sydney CM			2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	3.0	0.2	0.3
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	0.5	1.0	0.2	0.0
	Maritimes EM			1.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	1.0	0.4	1.0	1.0	0.2	0.2
	Maritimes CM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	3.0	1.0	1.0	1.0	2.0	0.2	0.2
	TC/Full Coverage			28.1	27.1	4.6	12.2	14.8	19.6	3.5	8.6	10.4	7.4	1.0	3.7	4.4	0.6	0.4
<b>ET Canada (2/2/2009-2/22/2009)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>															
	Halifax EM			2.0	2.0	1.0	1.0	2.0	3.0	2.0	2.0	3.0	1.0	0.3	1.0	1.0	0.2	0.2
	Halifax CM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	1.0	0.3	1.0	2.0	0.2	0.2
	Saint John/Moncton EM			1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	1.0	0.2	0.4	1.0	0.5	0.1
	Saint John/Moncton CM			1.0	2.0	0.5	1.0	2.0	2.0	1.0	2.0	3.0	1.0	0.2	1.0	1.0	0.2	0.2
	Sydney/GB EM			1.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	1.0	2.0	2.0	2.0	0.3	0.3
	Sydney CM			2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	0.2	0.5
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.3	0.0
	Maritimes EM			1.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	1.0	0.4	1.0	1.0	0.3	0.2
	Maritimes CM			2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	3.0	1.0	1.0	1.0	1.0	0.2	0.2
	TC/Full Coverage			30.7	29.6	5.2	13.6	17.7	21.3	3.9	10.2	13.0	8.2	1.3	3.4	4.7	0.8	0.3
<b>Heroes (1/19/2009-2/22/2009)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			2.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	0.1
	Halifax CM			2.0	3.0	4.0	3.0	3.0	2.0	4.0	3.0	3.0	3.0	4.0	3.0	4.0	1.0	0.2
	Saint John/Moncton EM			1.0	1.0	2.0	1.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	1.0	0.4	0.2
	Saint John/Moncton CM			1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	0.4	0.4
	Sydney/GB EM			1.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	1.0
	Sydney CM			1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	0.0

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 Coverage:  
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Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.4
	Maritimes EM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	0.2
	Maritimes CM			2.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	0.2
	TC/Full Coverage			29.6	27.5	10.9	19.5	20.2	13.5	4.9	9.2	9.5	14.0	6.0	10.3	10.7	1.6	0.5
<b>House</b> <b>(2/2/2009-2/22/2009)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Halifax EM			6.0	7.0	7.0	7.0	7.0	9.0	9.0	9.0	9.0	4.0	4.0	5.0	5.0	4.0	0.0
	Halifax CM			7.0	8.0	7.0	9.0	9.0	11.0	9.0	10.0	11.0	6.0	3.0	7.0	6.0	4.0	0.0
	Saint John/Moncton EM			3.0	3.0	4.0	3.0	4.0	4.0	5.0	5.0	5.0	2.0	2.0	2.0	3.0	2.0	0.0
	Saint John/Moncton CM			4.0	4.0	4.0	4.0	4.0	5.0	7.0	7.0	7.0	2.0	2.0	2.0	2.0	6.0	0.0
	Sydney/GB EM			5.0	6.0	7.0	7.0	8.0	8.0	11.0	9.0	9.0	4.0	4.0	4.0	6.0	2.0	0.0
	Sydney CM			6.0	7.0	8.0	7.0	9.0	9.0	12.0	10.0	11.0	5.0	5.0	4.0	6.0	2.0	0.0
	Charlottetown EM			4.0	5.0	6.0	5.0	5.0	5.0	9.0	7.0	6.0	4.0	3.0	3.0	4.0	4.0	0.0
	Maritimes EM			4.0	5.0	5.0	5.0	6.0	6.0	8.0	7.0	7.0	4.0	3.0	4.0	4.0	3.0	0.0
	Maritimes CM			6.0	7.0	6.0	7.0	7.0	9.0	10.0	10.0	9.0	4.0	3.0	5.0	5.0	4.0	0.0
	TC/Full Coverage			97.6	90.8	26.0	54.4	59.0	57.0	16.4	34.0	36.9	33.8	9.6	20.4	22.1	6.5	0.4
<b>24</b> <b>(1/19/2009-2/22/2009)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Halifax EM			4.0	5.0	6.0	5.0	5.0	4.0	5.0	4.0	4.0	5.0	8.0	5.0	5.0	1.0	0.0
	Halifax CM			5.0	6.0	8.0	6.0	6.0	5.0	6.0	5.0	5.0	7.0	11.0	6.0	8.0	0.0	0.0
	Saint John/Moncton EM			2.0	3.0	4.0	3.0	3.0	3.0	4.0	2.0	2.0	3.0	5.0	3.0	3.0	2.0	0.0
	Saint John/Moncton CM			3.0	3.0	3.0	3.0	4.0	4.0	2.0	2.0	4.0	3.0	4.0	3.0	4.0	0.0	0.0
	Sydney/GB EM			5.0	6.0	4.0	5.0	7.0	5.0	1.0	4.0	6.0	7.0	6.0	7.0	8.0	0.0	0.0
	Sydney CM			4.0	4.0	2.0	3.0	4.0	3.0	0.0	1.0	3.0	5.0	3.0	5.0	4.0	0.0	0.0
	Charlottetown EM			4.0	5.0	8.0	6.0	7.0	5.0	8.0	5.0	7.0	5.0	7.0	6.0	6.0	0.0	1.0
	Maritimes EM			4.0	4.0	6.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	7.0	4.0	5.0	1.0	0.1
	Maritimes CM			4.0	5.0	6.0	4.0	5.0	4.0	4.0	4.0	4.0	6.0	8.0	5.0	6.0	0.0	0.0
	TC/Full Coverage			142.9	136.5	56.7	87.6	89.3	71.4	30.4	45.6	43.6	65.1	26.3	42.0	45.8	6.2	0.1
<b>90210</b> <b>(2/2/2009-2/22/2009)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	0.5	0.1	0.5	1.0	1.0	2.0
	Halifax CM			1.0	1.0	1.0	1.0	2.0	2.0	3.0	2.0	3.0	0.5	0.2	1.0	1.0	1.0	1.0
	Saint John/Moncton EM			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.0	0.3	0.3	2.0	0.0
	Saint John/Moncton CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	0.4	0.0	1.0	1.0	3.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			1.0	1.0	2.0	1.0	1.0	2.0	4.0	2.0	2.0	0.3	0.0	0.2	0.2	1.0	0.0
	Sydney CM			1.0	1.0	2.0	2.0	2.0	2.0	5.0	3.0	3.0	0.4	0.0	0.3	0.2	1.0	0.0
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	0.0	0.0	0.0	0.0	2.0	0.0
	Maritimes EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	0.4	0.1	0.4	0.4	1.0	1.0
	Maritimes CM			1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	0.5	0.1	1.0	1.0	2.0	1.0	
	TC/Full Coverage			27.2	22.5	9.6	17.3	16.2	16.8	8.8	12.9	11.9	5.7	0.7	4.4	4.2	3.4	1.3
<b>Project Runway Canada (1/26/2009-2/22/2009)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Halifax EM			1.0	2.0	3.0	2.0	2.0	3.0	4.0	3.0	3.0	1.0	1.0	1.0	1.0	0.4	0.0
	Halifax CM			2.0	2.0	3.0	3.0	2.0	3.0	5.0	4.0	3.0	1.0	1.0	1.0	1.0	0.3	0.0
	Saint John/Moncton EM			1.0	1.0	2.0	1.0	1.0	2.0	3.0	2.0	2.0	0.5	0.4	0.4	0.4	1.0	0.3
	Saint John/Moncton CM			1.0	1.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	0.3	0.5	1.0	0.3
	Sydney/GB EM			1.0	2.0	2.0	2.0	2.0	2.0	4.0	3.0	3.0	1.0	0.4	1.0	1.0	1.0	2.0
	Sydney CM			2.0	2.0	2.0	2.0	2.0	3.0	4.0	4.0	3.0	1.0	0.0	1.0	1.0	1.0	1.0
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	0.4	0.4	0.5	1.0	0.0	0.0
	Maritimes EM			1.0	1.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	1.0	1.0	1.0	0.2
	Maritimes CM			2.0	2.0	3.0	2.0	2.0	3.0	4.0	4.0	3.0	1.0	1.0	1.0	1.0	1.0	0.2
	TC/Full Coverage			42.0	38.5	13.2	26.7	27.7	30.2	10.2	21.9	21.5	8.3	3.0	4.8	6.2	1.7	1.7
<b>Life On Mars (2/2/2009-2/22/2009)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			1.0	1.0	0.2	1.0	1.0	1.0	0.3	0.5	1.0	1.0	0.0	1.0	1.0	1.0	0.1
	Halifax CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.5	0.5	1.0	0.0	1.0	1.0	2.0	0.0
	Saint John/Moncton EM			0.5	1.0	0.0	1.0	1.0	0.5	0.0	1.0	1.0	1.0	0.0	1.0	1.0	0.3	0.0
	Saint John/Moncton CM			0.5	0.5	0.0	0.5	1.0	0.4	0.0	1.0	1.0	0.5	0.0	0.5	0.5	1.0	0.0
	Sydney/GB EM			1.0	1.0	0.0	1.0	2.0	1.0	0.0	0.5	1.0	2.0	0.0	2.0	2.0	0.0	0.0
	Sydney CM			1.0	2.0	0.0	1.0	2.0	1.0	0.0	0.5	2.0	2.0	0.0	2.0	3.0	0.0	0.0
	Charlottetown EM			1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
	Maritimes EM			1.0	1.0	0.2	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.1	1.0	1.0	0.5	0.1
	Maritimes CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0
	TC/Full Coverage			21.7	20.9	1.7	8.5	12.2	11.6	0.8	4.1	7.2	9.3	0.9	4.4	5.0	0.6	0.3
<b>Guard (1/12/2009-2/8/2009)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Halifax EM			3.0	3.0	1.0	2.0	3.0	4.0	1.0	3.0	4.0	2.0	1.0	1.0	1.0	0.0	0.0
	Halifax CM			3.0	4.0	1.0	2.0	3.0	5.0	1.0	4.0	5.0	2.0	2.0	1.0	1.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			0.4	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	0.2	1.0	0.4	0.4	0.0	0.0
	Saint John/Moncton CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Sydney/GB EM			2.0	2.0	1.0	1.0	1.0	2.0	2.0	2.0	3.0	2.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			2.0	3.0	1.0	1.0	2.0	3.0	3.0	3.0	3.0	2.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			1.0	1.0	0.0	0.2	1.0	1.0	0.0	0.4	1.0	0.4	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	0.0	0.0
	Maritimes CM			2.0	3.0	1.0	2.0	2.0	3.0	1.0	3.0	3.0	2.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			48.5	48.4	9.2	19.4	21.5	32.4	7.2	14.8	16.9	15.9	2.0	4.5	4.6	0.1	0.1
<b>Life (2/2/2009-2/8/2009)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Halifax EM			1.0	2.0	0.3	1.0	2.0	1.0	0.0	1.0	2.0	2.0	1.0	1.0	2.0	0.0	0.0
	Halifax CM			2.0	2.0	0.5	1.0	2.0	2.0	0.0	1.0	1.0	2.0	1.0	2.0	3.0	0.0	0.0
	Saint John/Moncton EM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Saint John/Moncton CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	2.0	1.0	0.0	1.0	1.0	0.0	0.0
	Sydney/GB EM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	2.0	0.4	0.0
	Sydney CM			1.0	1.0	0.0	1.0	2.0	1.0	0.0	1.0	2.0	2.0	0.0	1.0	2.0	0.0	0.0
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	0.0	1.0	1.0	0.0	0.0
	Maritimes EM			1.0	1.0	0.2	1.0	2.0	1.0	0.1	1.0	2.0	1.0	0.3	1.0	2.0	0.0	0.0
	Maritimes CM			1.0	1.0	0.3	1.0	2.0	1.0	0.0	1.0	1.0	2.0	1.0	2.0	2.0	0.0	0.0
	TC/Full Coverage			25.1	24.8	1.6	10.2	13.4	14.0	0.7	5.3	7.2	10.7	0.9	4.9	6.2	0.3	0.0
<b>Lie to Me (1/19/2009-2/8/2009)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Halifax EM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	2.0	1.0	1.0	2.0	1.0	0.1
	Halifax CM			2.0	3.0	1.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	1.0	2.0	3.0	1.0	0.0
	Saint John/Moncton EM			1.0	2.0	1.0	2.0	2.0	2.0	1.0	3.0	3.0	2.0	1.0	2.0	2.0	0.3	0.1
	Saint John/Moncton CM			1.0	1.0	0.2	1.0	1.0	2.0	1.0	2.0	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Sydney/GB EM			2.0	2.0	2.0	2.0	2.0	3.0	4.0	3.0	3.0	1.0	1.0	1.0	1.0	1.0	1.0
	Sydney CM			2.0	2.0	2.0	2.0	2.0	3.0	4.0	3.0	3.0	2.0	1.0	1.0	1.0	1.0	1.0
	Charlottetown EM			1.0	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0
	Maritimes EM			2.0	2.0	1.0	2.0	2.0	2.0	2.0	3.0	3.0	2.0	1.0	1.0	2.0	1.0	0.1
	Maritimes CM			2.0	2.0	1.0	2.0	2.0	3.0	1.0	3.0	3.0	1.0	1.0	1.0	2.0	1.0	0.1
	TC/Full Coverage			55.9	53.5	7.3	23.8	29.5	31.2	5.0	15.1	17.5	22.4	2.3	8.7	12.0	1.0	1.5

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
<b>Bones</b> (1/12/2009-2/8/2009)	...T...	08:58 PM	10:00 PM																
	Halifax EM			3.0	3.0	2.0	3.0	3.0	4.0	3.0	4.0	5.0	3.0	1.0	2.0	3.0	1.0	0.1	
	Halifax CM			3.0	4.0	2.0	4.0	4.0	5.0	3.0	5.0	5.0	3.0	2.0	3.0	4.0	1.0	0.0	
	Saint John/Moncton EM			2.0	3.0	2.0	3.0	3.0	3.0	2.0	4.0	4.0	3.0	2.0	3.0	3.0	0.4	0.1	
	Saint John/Moncton CM			2.0	2.0	0.3	2.0	2.0	3.0	1.0	3.0	2.0	1.0	0.0	1.0	1.0	0.0	0.0	
	Sydney/GB EM			3.0	3.0	3.0	3.0	3.0	4.0	6.0	4.0	4.0	2.0	1.0	2.0	2.0	1.0	1.0	
	Sydney CM			3.0	3.0	3.0	3.0	3.0	4.0	6.0	5.0	4.0	3.0	1.0	2.0	2.0	1.0	1.0	
	Charlottetown EM			2.0	2.0	0.4	2.0	2.0	2.0	1.0	2.0	2.0	1.0	0.0	1.0	1.0	2.0	0.0	
	Maritimes EM			3.0	3.0	2.0	3.0	3.0	3.0	3.0	4.0	4.0	3.0	1.0	2.0	3.0	1.0	0.1	
	Maritimes CM			3.0	3.0	2.0	3.0	3.0	4.0	2.0	4.0	4.0	2.0	1.0	2.0	3.0	1.0	0.1	
	TC/Full Coverage			81.0	77.5	10.6	34.5	42.8	45.2	7.3	21.9	25.4	32.4	3.3	12.6	17.4	1.4	2.2	
<b>Survivor</b> (2/2/2009-2/22/2009)	...T...	08:58 PM	10:00 PM																
	Halifax EM			6.0	6.0	5.0	7.0	8.0	7.0	7.0	10.0	10.0	5.0	2.0	5.0	6.0	4.0	2.0	
	Halifax CM			5.0	6.0	4.0	7.0	7.0	7.0	6.0	10.0	10.0	4.0	1.0	5.0	5.0	2.0	3.0	
	Saint John/Moncton EM			6.0	7.0	6.0	9.0	9.0	8.0	9.0	11.0	10.0	6.0	4.0	7.0	8.0	7.0	2.0	
	Saint John/Moncton CM			8.0	9.0	10.0	10.0	10.0	11.0	12.0	14.0	13.0	7.0	8.0	8.0	8.0	9.0	2.0	
	Sydney/GB EM			8.0	8.0	6.0	9.0	11.0	9.0	5.0	10.0	13.0	7.0	9.0	8.0	10.0	10.0	0.0	
	Sydney CM			8.0	8.0	4.0	7.0	11.0	11.0	6.0	10.0	14.0	6.0	2.0	5.0	8.0	7.0	0.0	
	Charlottetown EM			4.0	5.0	4.0	7.0	7.0	6.0	6.0	8.0	8.0	5.0	3.0	6.0	7.0	1.0	1.0	
	Maritimes EM			6.0	6.0	5.0	8.0	9.0	8.0	7.0	10.0	10.0	5.0	4.0	6.0	7.0	5.0	2.0	
	Maritimes CM			6.0	7.0	6.0	8.0	9.0	9.0	8.0	11.0	11.0	5.0	4.0	6.0	6.0	6.0	2.0	
	TC/Full Coverage			126.4	112.7	32.8	82.6	84.5	63.8	18.2	46.7	48.1	48.9	14.6	35.8	36.4	8.2	5.5	
<b>Office</b> (2/2/2009-2/22/2009)	...T...	09:58 PM	10:30 PM																
	Halifax EM			2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	
	Halifax CM			2.0	2.0	2.0	3.0	3.0	2.0	1.0	2.0	3.0	3.0	4.0	4.0	4.0	1.0	1.0	
	Saint John/Moncton EM			2.0	2.0	3.0	3.0	2.0	2.0	4.0	3.0	3.0	1.0	2.0	2.0	2.0	1.0	0.5	
	Saint John/Moncton CM			3.0	3.0	6.0	5.0	4.0	4.0	8.0	7.0	6.0	2.0	4.0	3.0	3.0	1.0	0.0	
	Sydney/GB EM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	0.4	0.0	1.0	1.0	2.0	0.0	
	Sydney CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	2.0	1.0	0.0	1.0	1.0	2.0	0.0	
	Charlottetown EM			1.0	2.0	3.0	2.0	2.0	2.0	4.0	3.0	2.0	1.0	1.0	2.0	2.0	0.0	0.0	
	Maritimes EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.5	

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	4.0	2.0	4.0	3.0	3.0	2.0	1.0
	TC/Full Coverage			33.4	30.7	13.3	25.5	25.0	16.4	7.6	13.2	12.8	14.3	5.7	12.3	12.1	2.1	0.6
<b>Friday Night Lights (1/5/2009-2/8/2009)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Halifax CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Saint John/Moncton EM			0.4	0.5	0.4	0.5	0.5	1.0	0.0	1.0	1.0	0.4	1.0	0.4	0.5	0.0	0.0
	Saint John/Moncton CM			1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.4	0.5	1.0	2.0	1.0	1.0	0.0	0.0
	Sydney/GB EM			0.5	1.0	0.0	0.4	1.0	1.0	0.0	0.5	1.0	1.0	0.0	0.3	0.3	0.0	0.0
	Sydney CM			1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	0.5	0.0	0.0
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Maritimes EM			0.5	1.0	0.2	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.5	1.0	1.0	0.0	0.0
	Maritimes CM			1.0	1.0	0.4	1.0	1.0	1.0	0.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			16.8	16.5	3.6	11.0	11.6	10.9	1.6	7.5	8.1	5.6	2.0	3.5	3.5	0.3	0.0
<b>Numb3rs (2/2/2009-2/22/2009)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	0.4	0.0
	Halifax CM			2.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	2.0	3.0	3.0	4.0	4.0	0.0	0.0
	Saint John/Moncton EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Saint John/Moncton CM			1.0	1.0	2.0	1.0	2.0	1.0	4.0	2.0	2.0	1.0	0.0	1.0	2.0	0.0	0.0
	Sydney/GB EM			2.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0	3.0	2.0	4.0	2.0	3.0	1.0	0.0
	Sydney CM			2.0	3.0	3.0	3.0	4.0	3.0	2.0	3.0	4.0	3.0	5.0	3.0	4.0	0.0	0.0
	Charlottetown EM			2.0	2.0	3.0	3.0	2.0	3.0	5.0	4.0	3.0	2.0	1.0	2.0	2.0	0.0	0.0
	Maritimes EM			1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	0.3	0.0
	Maritimes CM			2.0	2.0	2.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	3.0	0.0	0.0
	TC/Full Coverage			54.2	51.1	7.0	23.8	27.4	28.5	5.2	14.4	15.6	22.5	1.8	9.3	11.8	2.6	0.6
<b>Howie Do It (1/5/2009-2/22/2009)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Halifax EM			2.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	2.0	2.0	0.4	0.2
	Halifax CM			3.0	3.0	3.0	3.0	3.0	4.0	4.0	3.0	4.0	3.0	3.0	3.0	3.0	1.0	0.0
	Saint John/Moncton EM			2.0	3.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	2.0	1.0	1.0	1.0	2.0	1.0
	Saint John/Moncton CM			4.0	4.0	3.0	3.0	2.0	5.0	4.0	4.0	3.0	3.0	2.0	2.0	2.0	5.0	0.0
	Sydney/GB EM			2.0	3.0	3.0	3.0	2.0	3.0	5.0	4.0	3.0	2.0	2.0	2.0	2.0	0.0	1.0
	Sydney CM			2.0	3.0	3.0	3.0	2.0	4.0	4.0	4.0	3.0	2.0	1.0	1.0	1.0	0.0	1.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.3	1.0	0.4	0.0
	Maritimes EM			2.0	3.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	2.0	1.0	2.0	2.0	1.0	0.4
	Maritimes CM			3.0	4.0	3.0	3.0	3.0	4.0	4.0	3.0	3.0	2.0	2.0	2.0	2.0	0.2	0.2
	TC/Full Coverage			48.4	46.0	10.0	22.3	23.4	25.5	6.0	13.5	13.3	20.5	4.0	8.8	10.1	1.4	1.1
<b>Global Currents (2/2/2009-2/22/2009)</b>	<b>.....S.</b>	<b>06:58 PM</b>	<b>09:00 PM</b>															
	Halifax EM			0.3	0.3	0.1	0.1	0.3	0.3	0.3	0.1	0.3	0.3	0.0	0.1	0.3	0.0	0.0
	Halifax CM			0.3	0.3	0.0	0.1	1.0	0.3	0.1	0.0	0.4	0.4	0.0	0.3	1.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0	0.3	1.0	0.0	1.0
	Sydney CM			0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.3	0.0	0.0	1.0	0.0
	Charlottetown EM			0.1	0.3	0.0	0.3	0.3	0.3	0.0	0.3	0.4	0.3	0.0	0.0	0.3	0.0	0.0
	Maritimes EM			0.3	0.3	0.0	0.1	0.3	0.3	0.3	0.3	0.3	0.3	0.0	0.0	0.3	0.0	0.0
	Maritimes CM			0.3	0.3	0.3	0.1	0.3	0.3	0.3	0.3	0.3	0.3	0.0	0.1	0.3	0.0	0.0
	TC/Full Coverage			5.4	4.8	1.0	2.1	3.0	3.0	0.9	1.5	1.9	1.6	0.0	0.6	0.9	0.1	0.3
<b>16x9 Evening (1/5/2009-2/22/2009)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Halifax EM			1.0	1.0	0.4	1.0	1.0	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Halifax CM			1.0	1.0	0.2	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.1	0.3	1.0	0.0	0.0
	Saint John/Moncton EM			1.0	1.0	0.2	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.2
	Saint John/Moncton CM			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.2
	Sydney/GB EM			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	2.0	0.2	1.0	1.0	0.2	0.3
	Sydney CM			2.0	2.0	0.4	1.0	1.0	2.0	1.0	1.0	1.0	2.0	0.3	1.0	2.0	0.2	0.2
	Charlottetown EM			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.0	0.0
	Maritimes EM			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	0.2	0.1
	Maritimes CM			1.0	1.0	0.2	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2	1.0	1.0	0.2	0.1
	TC/Full Coverage			15.4	14.7	1.3	4.7	5.9	8.0	0.6	2.6	3.5	6.8	0.6	2.2	2.4	0.4	0.2
<b>Simpsons &amp; Co (2/2/2009-2/8/2009)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>															
	Halifax EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.4	0.0
	Halifax CM			0.4	1.0	1.0	1.0	1.0	0.3	0.0	0.4	1.0	1.0	1.0	1.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.4	1.0	0.0	1.0	0.5	0.4	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.0	0.3	1.0	0.3	0.0	0.4	1.0	0.4	0.0	0.0	1.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			0.3	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.4	0.4	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.4	1.0	1.0	1.0	1.0	0.3	1.0	1.0	0.0	1.0	1.0	1.0	1.0	0.0	0.0
	Maritimes EM			0.4	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.3	0.1
	Maritimes CM			0.4	0.4	0.4	1.0	1.0	0.3	0.0	0.4	0.4	1.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			30.2	21.4	6.0	16.2	14.7	13.6	2.8	10.4	11.5	7.8	3.1	5.7	3.2	7.1	1.7
<b>Simpsons (2/2/2009-2/22/2009)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>															
	Halifax EM			3.0	3.0	9.0	6.0	4.0	3.0	6.0	5.0	3.0	4.0	11.0	7.0	5.0	6.0	0.0
	Halifax CM			4.0	4.0	10.0	7.0	4.0	3.0	7.0	6.0	3.0	5.0	14.0	9.0	5.0	9.0	0.0
	Saint John/Moncton EM			2.0	2.0	6.0	4.0	4.0	2.0	5.0	3.0	3.0	3.0	6.0	6.0	4.0	1.0	0.0
	Saint John/Moncton CM			5.0	6.0	13.0	9.0	8.0	4.0	12.0	8.0	8.0	7.0	14.0	11.0	9.0	3.0	0.0
	Sydney/GB EM			1.0	1.0	0.0	1.0	2.0	1.0	0.0	1.0	1.0	1.0	0.0	2.0	2.0	1.0	2.0
	Sydney CM			1.0	1.0	0.0	2.0	2.0	1.0	0.0	1.0	2.0	2.0	0.0	2.0	2.0	1.0	2.0
	Charlottetown EM			1.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	4.0	3.0	4.0	1.0	0.0
	Maritimes EM			2.0	3.0	6.0	4.0	4.0	2.0	5.0	4.0	3.0	3.0	8.0	6.0	4.0	3.0	0.1
	Maritimes CM			4.0	4.0	10.0	7.0	5.0	4.0	8.0	6.0	5.0	6.0	13.0	9.0	6.0	5.0	0.2
	TC/Full Coverage			53.3	45.3	25.6	41.0	33.5	17.9	10.7	16.1	13.4	27.4	14.9	24.9	20.1	6.4	1.7
<b>King Of The Hill (2/2/2009-2/22/2009)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>															
	Halifax EM			3.0	3.0	7.0	5.0	3.0	3.0	6.0	4.0	3.0	3.0	8.0	5.0	3.0	5.0	0.0
	Halifax CM			4.0	4.0	9.0	6.0	3.0	4.0	7.0	6.0	3.0	4.0	10.0	7.0	3.0	7.0	0.0
	Saint John/Moncton EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Saint John/Moncton CM			2.0	2.0	4.0	3.0	2.0	2.0	6.0	3.0	3.0	2.0	2.0	3.0	2.0	0.0	0.0
	Sydney/GB EM			1.0	1.0	0.0	2.0	2.0	1.0	0.0	1.0	1.0	1.0	0.0	2.0	2.0	1.0	2.0
	Sydney CM			1.0	1.0	0.0	2.0	2.0	1.0	0.0	1.0	2.0	2.0	0.0	3.0	3.0	1.0	2.0
	Charlottetown EM			1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	3.0	1.0	0.0
	Maritimes EM			2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0	0.1
	Maritimes CM			3.0	3.0	6.0	5.0	3.0	3.0	6.0	4.0	3.0	3.0	6.0	5.0	2.0	3.0	0.2
	TC/Full Coverage			36.5	33.0	13.4	26.9	20.7	15.4	6.1	11.4	9.1	17.6	7.3	15.4	11.7	3.3	0.2
<b>Late Night Rotn (2/2/2009-2/22/2009)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>02:30 AM</b>															
	Halifax EM			0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.2	0.2	0.1	0.0	0.0	0.0
	Halifax CM			0.2	0.2	0.4	0.2	0.2	0.2	0.5	0.4	0.4	0.2	0.2	0.1	0.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saint John/Moncton EM				0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Saint John/Moncton CM				0.0	0.0	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Sydney/GB EM				0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sydney CM				0.2	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Charlottetown EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maritimes EM				0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Maritimes CM				0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.3	0.2	0.1	0.0	0.0	0.0	0.0
TC/Full Coverage				3.1	3.0	1.4	2.0	2.0	1.8	0.8	1.0	1.1	1.1	0.7	1.0	0.9	0.1	0.0
<b>Days Of Our Lives (2/2/2009-2/22/2009)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>															
Halifax EM				1.0	1.0	0.4	0.5	1.0	1.0	1.0	1.0	1.0	0.2	0.0	0.0	0.0	0.1	0.0
Halifax CM				1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0	0.0	0.0	0.0	0.1
Saint John/Moncton EM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.4	0.2	0.1	0.0	0.0
Saint John/Moncton CM				1.0	1.0	0.2	1.0	1.0	1.0	0.4	1.0	1.0	0.3	0.1	0.0	0.0	0.0	0.0
Sydney/GB EM				1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	0.2	0.0	0.1	0.1	0.0	0.0
Sydney CM				1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	0.2	0.0	0.1	0.1	0.0	0.0
Charlottetown EM				0.3	0.3	0.0	0.2	0.3	0.4	0.0	0.1	0.2	0.2	0.0	0.2	0.3	0.0	0.0
Maritimes EM				1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.1	0.1	0.0	0.0	0.0
Maritimes CM				1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				12.7	12.6	3.3	6.2	5.4	10.8	3.0	5.7	5.0	1.7	0.2	0.5	0.3	0.0	0.1
<b>As The World Turns (2/2/2009-2/22/2009)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>															
Halifax EM				0.2	0.2	0.1	0.0	0.0	0.3	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.1	0.2
Halifax CM				0.2	0.2	0.2	0.1	0.1	0.3	0.4	0.3	0.3	0.1	0.0	0.0	0.0	0.1	0.0
Saint John/Moncton EM				0.2	0.2	0.1	0.0	0.2	0.4	0.1	0.1	0.3	0.1	0.0	0.0	0.0	0.1	0.0
Saint John/Moncton CM				0.2	0.3	0.1	0.1	0.2	0.3	0.3	0.2	0.5	0.1	0.0	0.0	0.0	0.0	0.0
Sydney/GB EM				0.3	0.3	0.2	0.2	0.3	1.0	0.3	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.0
Sydney CM				0.4	0.4	0.2	0.3	0.3	1.0	0.4	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
Charlottetown EM				0.1	0.1	0.2	0.1	0.1	0.2	1.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Maritimes EM				0.2	0.2	0.1	0.1	0.1	0.4	0.3	0.2	0.3	0.1	0.0	0.0	0.0	0.1	0.1
Maritimes CM				0.2	0.2	0.2	0.1	0.2	0.4	0.4	0.3	0.3	0.1	0.0	0.0	0.0	0.1	0.0
TC/Full Coverage				4.3	4.1	0.5	1.0	1.4	3.3	0.5	1.0	1.4	0.8	0.0	0.1	0.1	0.1	0.2

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
<b>Y&amp;R</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>																
	Halifax EM			0.3	0.3	0.1	0.1	0.1	1.0	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.3
	Halifax CM			0.3	0.3	0.1	0.2	0.2	0.5	0.3	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.3	0.4	0.0	0.1	0.2	1.0	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.3	0.4	0.0	0.0	0.1	1.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.4	0.5	0.0	0.1	0.1	1.0	0.0	0.1	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.2	0.3	0.0	0.1	0.1	0.4	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.2
	Maritimes CM			0.2	0.2	0.1	0.1	0.1	0.4	0.1	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			13.1	12.3	2.4	4.8	5.7	10.9	2.4	4.4	5.2	1.5	0.0	0.4	0.5	0.2	0.6	
<b>Doctors</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>06:00 PM</b>																
	Halifax EM			0.4	0.5	0.2	0.2	0.4	1.0	0.5	0.4	1.0	0.2	0.0	0.1	0.2	0.4	0.1	0.1
	Halifax CM			0.4	0.4	0.1	0.1	0.4	1.0	0.3	0.2	1.0	0.2	0.0	0.1	0.1	1.0	0.0	0.0
	Saint John/Moncton EM			0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.4	0.3	0.1	0.1	0.1	0.2	0.2	0.0	0.0
	Saint John/Moncton CM			0.2	0.2	0.4	0.2	0.2	0.3	0.4	0.3	0.1	0.1	0.4	0.2	0.2	0.0	0.0	0.0
	Sydney/GB EM			1.0	1.0	0.0	0.2	1.0	1.0	0.0	0.4	1.0	0.5	0.0	0.0	0.3	0.0	0.0	0.0
	Sydney CM			1.0	1.0	0.0	0.3	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0
	Charlottetown EM			0.3	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1
	Maritimes EM			0.3	0.4	0.2	0.2	0.4	0.5	0.3	0.4	0.5	0.2	0.1	0.1	0.2	0.3	0.1	0.1
	Maritimes CM			0.4	0.4	0.2	0.2	0.4	1.0	0.3	0.3	1.0	0.2	0.1	0.1	0.2	0.3	0.0	0.0
	TC/Full Coverage			12.9	12.1	2.4	5.0	5.3	9.5	2.1	4.4	4.6	2.6	0.3	0.5	0.7	0.5	0.3	0.3
<b>ETC Late Night</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>12:30 AM</b>																
	Halifax EM			0.1	0.1	0.0	0.0	0.1	0.2	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.1	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0
	Sydney CM			0.1	0.1	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0
	Charlottetown EM			0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.0	0.0	0.0
	Maritimes EM			0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.2	2.0	0.4	1.0	1.2	1.5	0.3	0.7	1.1	0.4	0.1	0.3	0.1	0.2	0.0
<b>Wkdy AM Rotn (2/2/2009-2/22/2009)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>02:00 PM</b>															
	Halifax EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.0	1.0	0.2	0.4	0.5	1.0	0.2	0.4	0.5	0.2	0.0	0.0	0.0	0.0	0.0
<b>ET Late Night (2/2/2009-2/22/2009)</b>	<b>MTWT...</b>	<b>12:28 AM</b>	<b>01:00 AM</b>															
	Halifax EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.0	0.0	0.0	0.1	0.0	0.0
	Halifax CM			0.1	0.2	0.2	0.1	0.2	0.2	1.0	0.2	0.4	0.1	0.1	0.1	0.1	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0
	Sydney CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			2.2	2.0	1.0	1.3	1.5	1.4	0.6	0.8	1.0	0.6	0.4	0.6	0.5	0.1	0.0
<b>Wknd PM Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>12:58 PM</b>	<b>05:30 PM</b>															
	Halifax EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
	Halifax CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1
	Saint John/Moncton CM			0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Charlottetown EM				0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.3	0.2	0.2	0.0	0.0
Maritimes EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Maritimes CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1
TC/Full Coverage				2.5	2.4	0.5	1.0	1.3	1.0	0.3	0.4	0.5	1.3	0.3	0.6	0.8	0.1	0.1	0.1
<b>Simpsons Wknd Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>02:58 PM</b>	<b>04:30 PM</b>																
Halifax EM				0.5	0.4	0.5	0.5	0.4	0.5	1.0	1.0	0.4	0.2	0.1	0.1	0.4	2.0	0.1	0.1
Halifax CM				1.0	0.5	1.0	0.5	0.4	0.5	1.0	1.0	0.2	0.4	0.1	0.1	0.5	2.0	0.1	0.1
Saint John/Moncton EM				1.0	1.0	2.0	1.0	0.5	0.4	1.0	0.4	0.4	1.0	2.0	1.0	1.0	1.0	1.0	1.0
Saint John/Moncton CM				1.0	1.0	4.0	1.0	0.5	1.0	4.0	0.4	0.4	1.0	4.0	1.0	2.0	2.0	2.0	1.0
Sydney/GB EM				0.4	0.2	0.5	0.4	0.5	0.2	1.0	0.4	0.4	0.4	0.0	0.2	1.0	1.0	1.0	1.0
Sydney CM				0.4	0.2	1.0	0.4	0.4	0.2	1.0	0.5	0.5	0.2	0.0	0.4	0.2	0.4	0.4	1.0
Charlottetown EM				0.2	0.2	0.5	0.4	0.5	0.1	0.0	0.2	0.2	0.4	1.0	1.0	1.0	1.0	1.0	0.0
Maritimes EM				0.5	0.5	1.0	1.0	1.0	0.4	1.0	1.0	0.5	0.5	1.0	1.0	1.0	1.0	1.0	0.4
Maritimes CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0
TC/Full Coverage				13.9	9.7	6.5	8.5	6.2	5.0	3.5	4.7	2.8	4.7	3.0	3.8	3.5	2.5	2.5	1.8
<b>Family Guy Wknd Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>03:58 PM</b>	<b>05:30 PM</b>																
Halifax EM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.1	0.1
Halifax CM				1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.2	0.2
Saint John/Moncton EM				1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
Saint John/Moncton CM				1.0	1.0	3.0	2.0	2.0	1.0	3.0	2.0	2.0	2.0	1.0	2.0	1.0	2.0	2.0	1.0
Sydney/GB EM				0.5	0.4	1.0	0.5	1.0	0.4	1.0	1.0	1.0	0.3	0.5	0.4	0.4	2.0	0.5	0.5
Sydney CM				1.0	0.4	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.4	1.0	0.5	0.4	2.0	1.0	1.0
Charlottetown EM				0.3	0.4	0.4	0.4	0.5	0.3	0.0	0.2	0.2	0.5	1.0	0.5	1.0	0.0	0.0	0.0
Maritimes EM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3
Maritimes CM				1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	2.0	1.0
TC/Full Coverage				16.9	13.1	7.6	11.5	8.8	6.7	4.3	6.2	4.4	6.4	3.3	5.4	4.4	2.7	2.7	1.0
<b>Wknd AM Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>01:00 PM</b>																
Halifax EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0
Halifax CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Saint John/Moncton EM				0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.2	0.0	0.0
Saint John/Moncton CM				0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0

Stations: CIHF-SB  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.2	0.2	0.2	0.0	0.0
	Maritimes EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			2.2	2.1	0.2	0.3	0.6	1.0	0.0	0.2	0.2	1.0	0.1	0.2	0.3	0.1	0.0
<b>Saturday Night Live (2/2/2009-2/8/2009)</b>	<b>.....S.</b>	<b>12:25 AM</b>	<b>02:00 AM</b>															
	Halifax EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.0	0.0
	Halifax CM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.4	1.0	1.0	0.0	0.0
	Saint John/Moncton EM			0.4	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Saint John/Moncton CM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	0.0	1.0	1.0	0.0	0.0
	Sydney/GB EM			0.4	0.4	0.2	1.0	0.5	0.4	0.1	0.4	0.4	0.4	0.2	1.0	1.0	0.0	0.0
	Sydney CM			0.5	1.0	0.2	1.0	1.0	0.5	0.2	0.4	0.5	1.0	0.4	1.0	1.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.1	0.3	0.2	0.1	0.1	0.3	0.2	0.0	0.0	0.2	1.0	0.0
	Maritimes EM			0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Maritimes CM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.3	1.0	1.0	0.0	0.0
	TC/Full Coverage			11.0	10.8	4.3	7.4	7.8	5.2	2.4	3.4	3.4	5.6	1.8	4.0	4.4	0.2	0.0
<b>16x9 Late (1/5/2009-2/22/2009)</b>	<b>.....S</b>	<b>11:30 PM</b>	<b>12:00 AM</b>															
	Halifax EM			1.0	1.0	0.3	0.3	0.4	1.0	0.3	0.4	0.4	0.4	0.3	0.2	0.2	0.0	0.0
	Halifax CM			0.4	1.0	0.2	0.3	0.3	1.0	0.3	0.4	1.0	0.3	0.2	0.2	0.2	0.0	0.1
	Saint John/Moncton EM			0.3	0.3	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.0	0.1	0.2	0.0	0.0
	Saint John/Moncton CM			0.3	0.3	0.3	0.3	0.3	1.0	1.0	1.0	1.0	0.2	0.0	0.2	0.2	0.2	0.1
	Sydney/GB EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0	1.0	0.2	0.1
	Sydney CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	0.3	0.2
	Charlottetown EM			0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.0	0.0
	Maritimes EM			0.3	0.4	0.3	0.3	0.3	1.0	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.0	0.0
	Maritimes CM			0.4	1.0	0.3	0.4	1.0	1.0	1.0	1.0	1.0	0.3	0.2	0.2	0.3	0.2	0.1
	TC/Full Coverage			7.0	6.8	1.5	3.0	3.6	4.0	1.0	2.1	2.3	2.7	0.5	1.0	1.1	0.2	0.2